

Position: Digital Marketing Summer Internship – Navan

Credit Union Plus (CUP) is one of the largest Community Credit Unions in Ireland with a footprint across three Counties, with offices in Ballivor, Ballyjamesduff, Clonmellon, Dunshaughlin and our Head Office in Kennedy Road, Navan, Co. Meath.

We have expanded our member offering here at Credit Union Plus with a complete suite of financial services now available, including Current Accounts with Mastercard Debit Cards, Online/Mobile Banking, Mortgages, Business Loans, Insurances, and the full range of Personal Lending options. It is an exciting time for CUP and we have an opening for a Digital Marketing Intern to join our Business Development Team in Navan.

We are seeking an enthusiastic person to join our busy Team on a temporary contract basis over the summer period. The position is in Navan Branch, working full-time 5 days per week from June to September, Monday to Friday. Candidates must be flexible towards their working hours and must be available to work in other branches of Credit Union Plus as required.

Employee Benefits include fully supported opportunities for further training and education pertaining to the role, Employee Assistance Programme, eligibility to join the Defined Contribution Pension Scheme matched with Employer contribution (post minimum service requirement*), and lots more.

Requirements for the Role:

Assisting the Head of Business Development in creating, coordinating, and implementing the digital marketing activities within the marketing plan, assist to drive business development initiatives with members, local businesses / organisations, schools, and community groups.

To support Credit Union Plus in the rolling out of new products, services and processes involving all marketing initiatives while adhering to company policies and procedures, in a professional manner.

The ideal candidate should have:

- **Experienced in Digital Marketing for Business Purposes.**
- **Experience in the use of all social media platforms.**
- **Proactive and positive attitude.**
- **Excellent administration skills and attention to detail.**
- **Excellent communication and interpersonal skills.**
- **Creative thinking and goal focused.**
- **Proficient I.T. skills.**
- **Ability to work on own initiative as well as part of a team.**

Applicants may send their CV and covering letter (quoting **MARKETING** in the email subject line) outlining the reasons why they believe that they are suitable for the role.

Email to recruitment@creditunionplus.ie

Closing date: Sat 24th May 2025